

## Core Sports Betting – Newsletter 03/20/2025

Hi All,

Hope you're having a great week. In today's newsletter, Core Sports Betting is excited to share three brand-new articles designed to give you an extra edge in your handicapping efforts. This week's articles include [The Role of Social Media in Shaping Betting Trends](#), [The History of Parlay Betting in Sports Gambling](#), and [Sabermetrics in Baseball Betting Strategies](#).

As always, be well and bet smart.

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### Quote of the Week

“Trial and error are the building blocks of expertise. In sports betting, every mistake is an opportunity to refine your approach and edge closer to success.” - Joe Peta

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### CSB's Learning Academy

Take your sports betting to the next level with CSB's Hockey Pipes and CSB's Payoff Pitch! These in-depth courses offer a complete, step-by-step system for selecting winning picks. Every detail is covered, leaving nothing to guesswork. Enrollment is limited, so act fast to reserve your spot!

[Hockey Pipes – NHL Handicapping System](#)

[Payoff Pitch – MLB Handicapping System](#)

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### Articles of the Week

[The Role of Social Media in Shaping Betting Trends](#)

Social media influence on sports betting trends is bigger than ever. Platforms such as TikTok, Instagram, X, YouTube, and others shape how people bet, what they bet on, and when they place their wagers. With millions of users discussing odds, picks, and game predictions, betting habits shift quickly. Nowadays, information spreads rapidly, and bettors react just as fast. Social media can fuel trends, influence public perception, and even can even sway the odds in a certain direction. In this article, we'll explore how social media can generally shape betting trends, and we'll take a closer look at how different platforms such as TikTok, Instagram, X, YouTube, and Reddit impact the betting world.

[Read More](#)

[The History of Parlay Betting in Sports Gambling](#)

Parlay betting has been a favorite option among sports gamblers for decades. I remember when bookies would hand out betting cards for college and pro football games, a true nod to the past. The excitement of turning a small bet into a bigger payout was unforgettable. But where did it all begin? This article explores its origins, evolution, and why parlay betting remains popular today.

[Read More](#)

### [Sabermetrics in Baseball Betting Strategies](#)

Baseball handicapping has changed over the years. It has grown up quite a bit with more data available to us. Traditional stats like batting average and ERA used to be the gold standard. Now, however, many serious handicappers heavily rely on sabermetrics in baseball betting strategies. These advanced stats give a clearer picture of a player's true value. With the right approach, bettors can use sabermetrics to gain an edge.

What Is Sabermetrics?

Simply put, sabermetrics is the term often used for the statistical analysis of baseball. It goes beyond basic stats like home runs and RBIs. Instead, it attempts to measure a player's actual impact on winning games.

[Read More](#)

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Until next time, make it a great day!

J. Jefferies